



For Immediate Release

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NexTier Bank Launches Back to School Campaign Call for Entries - "2nd Annual Sponsor a Teacher Essay Contest"

BUTLER, PA July 16, 2018 – NexTier Bank, N.A. ("NexTier") today announced a call for entries for their "Sponsor-a-Teacher" essay contest. The contest is aimed at assisting local teachers with school supplies for their classrooms.

The essay contest is open to the public and includes local educators or anyone who wants to submit an essay in appreciation of a specific teacher. There will be a first, second, and third place winner. Although the winner may not be a teacher, the teacher specified on the entry form will receive the gift card to purchase supplies for their classroom. The essay asks "If an alien from outer space came to visit your school, how would you describe what a teacher is and how they impact the lives of their students?" The contest will run from July 16th – August 10th. The winners will be announced on August 15th at an event held at our Morgan Center Office in Butler, PA.

In addition to the essay contest, NexTier branches will be collecting school supplies from August 1st - August 31st. Our goal is to collect supplies to donate to local schools and help teachers and parents in the communities we serve. Many teachers find themselves spending their own funds to provide supplies and a positive learning environment for students, while parents are asked to do more every year.

"Children are our future and our educators are instrumental in providing a positive learning experience and developing a desire for life-long learning. We recognize that school district funding is limited and that many teachers end up absorbing the cost of the decorations and supplies that help create such an environment. As a community bank committed to improving the lives of those we serve, we are happy to provide any assistance we can to enhance their education. We are excited to continue this essay contest for a second year and hope the community will assist us in collecting supplies for our local schools," stated NexTier's Chief Marketing Officer, Maria Amoruso.

Entries will be accepted at www.nexttierbank.com and paper entries are available at any NexTier branch location. Contest ends August 10th.

Sponsor A Teacher: Essay Contest Official Rules

Essay Contest open to public. Participant must designate teacher to receive awarded gift card. Teacher may designate themselves for award. Contest runs from opening of business on Monday, July 16, 2018 to Friday, August 10, 2018 at 9pm EST. You do not have to be a customer of the bank to enter or win. Entries must be submitted in person at any NexTier Bank Office or on the NexTier Bank website. Mailed entries will not be accepted. No purchase necessary. A purchase will not improve your chances of winning. Three prizes will be awarded to the top three participants. A group of four bank employees will select the winners. No substitution for prizes. Prizes are not transferable. One entry per person. One prize per person. Essays must be creative and less than 500 words. Kindergarten through 12th grade teachers are eligible to participate.

Employees are not eligible to enter or win. Employee's family members and friends are eligible to enter or win. Winners will be determined on or about Wednesday, August 15, 2018 and notified by telephone. If the winner does not respond to the contact attempt within five (5) business days, or if the winner declines a Prize, the Bank will randomly select another Winner from the entrants. The Bank is not held liable in any way for any product you, the consumer, may win - or any event you, the consumer, may decide to attend or any business you, the consumer, may decide to patronize in conjunction with this event.

About NexTier

NexTier Bank, N.A. has been serving Southwestern PA for nearly 140 years. Headquartered in Kittanning, PA, NexTier Bank is one of the regions fastest growing community banks with assets of approximately \$1.2 billion and over 250 employees. NexTier provides consumer banking services, business banking services, cash management and investment services, through a network of 28 branches in Armstrong, Allegheny, Butler and Westmoreland Counties and loan production offices in Ohio, Clarion, Hermitage, and Central Pennsylvania. For more information, visit <https://www.nextierbank.com/>. NexTier Bank is Member FDIC.

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