



For Immediate Release

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Seneca Valley School District

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NexTier Bank and Seneca Valley School District Continue Partnership

NexTier to Maintain Stadium Naming Rights

Butler, PA May 10, 2016 Seneca Valley School District's stadium will remain NexTier Stadium. NexTier Bank announced today that it has signed an agreement with the school district to continue as naming rights sponsor of the Raiders home stadium for an additional ten years.

The new agreement will begin in July, 2016 and continue through the 2025-2026 school year. The deal is worth \$100,000 over 10 years.

NexTier originally signed a ten year agreement that began in 2006.

"We are exceptionally pleased to be continuing our partnership with NexTier Bank in this venture", said Seneca Valley School District Superintendent, Dr. Tracy Vitale. "They have a long and rich history with Seneca Valley, and their steadfast support of our students and student programs is much appreciated. We look forward to hosting events now and in the future at NexTier Stadium."

The Seneca Valley School District is continuing to make upgrades under its seven year facilities improvement plan. Among the several upgrades given the go-ahead during a recent school board meeting were improvements to NexTier Stadium that are slated to cost about \$2 million. More handicap-accessible seating will be added, as well as more bleacher seating. The turf will also be replaced on both the football field and the track. The school will work with Tower Engineering on the project.

"We are extremely proud to have our name on the stadium at Seneca Valley School District", stated Maria Smathers, Chief Marketing Officer at NexTier. "We are passionate about our commitment to the communities we serve and feel this sponsorship displays that commitment. The administration at Seneca Valley has shown the same passion and commitment to their students, which makes this a terrific partnership - one that has spanned generations and we hope will continue for many years to come."

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About NexTier Bank

NexTier, Inc. serves the western Pennsylvania region with corporate offices in Kittanning. NexTier, Inc. includes NexTier Bank, NexTier Wealth Management, and ESS NexTier Insurance. NexTier Bank has 26 community offices throughout Allegheny, Butler and Armstrong counties. As of February 29, 2016, NexTier Bank reported total assets of \$1.15 billion, total loans of \$863 million and total deposits of \$939 million. www.nextierbank.com

About Seneca Valley School District

The Seneca Valley School District, 124 Seneca School Road, Harmony, PA, is a suburban district located in Jackson Township, Southern Butler County, Western Pennsylvania. The district covers 100 square miles and includes Cranberry, Forward, Jackson and Lancaster townships and Callery, Evans City, Harmony, Seven Fields and Zelienople boroughs. For the 2015-16 school year, there are approximately 7,127 students in grades K-12. Of that, approximately 3,633 students are elementary (K-6) and 3,494 are secondary students (7-12). www.svsd.net